

Welcome to the Avid educational pricebook, with great discounts in hardware, software and support, to make it even easier to sell into the educational market. Before using this pricebook, please read the information on this page carefully.

Important pricebook information

Many part numbers in the pricebook are specific for educational sales (with a dedicated educational list price), except those *in italics*. For these part numbers, the special educational list price should be entered manually when placing an order.

Please note that the discount figures that are mentioned on the various price pages (“discount off standard list price”) are approximate amounts only. They are mentioned just as a general indication of the available discounts. For an exact calculation of an educational discount, please refer to the pricing in the standard price books.

Also note that this is a general pricebook with all educational discounts that Avid currently offers: The fact that a certain product is mentioned in this pricebook does not automatically mean that you are authorised to sell it. Please contact your local Avid sales representative or distributor if you would like to sell any Avid products for which you are currently not authorised.

Details of eligibility

The pricing in this educational price book is available to all institutions that offer some form of media training, i.e. teaching students how to create, edit or process digital media.

The institutions can be commercial or not-for-profit; they can offer full-term as well as short-term courses (such as a corporate training company). It could even be an internal training department of a broadcast corporation. The only restriction is that the material that is created on the Avid systems should be used for educational purposes only and NOT for any commercial use.

Ordering details and rules

Please refer to the following requirements when ordering any Avid products with educational pricing:

1. Every order should be accompanied by a copy of the official purchase order of the educational customer.
2. Every order should be accompanied by a signed copy of Avid’s “Educational Institution Confirmation Form” (see next page of this pricebook). In this form, the customer confirms that the equipment will not be used for creating any content for commercial use.
3. Avid reserves the right to refuse any order if it is not convinced that the customer is eligible for educational pricing.
4. Resellers will receive their reseller discount percentage as calculated off the educational list price.

Educational Institution Confirmation Form



Institution details

Company name _____
Street _____
Town _____
Postal Code _____
Country _____
Telephone _____
Website _____

Avid reseller details

Name _____
Town _____
Country _____

Purchase details

Customer PO number _____
Purchase date _____

Declaration

In consideration of Avid extending special educational pricing to us, I, the undersigned, herewith certify that the items on the above purchase order will only be used by the Institution for educational purposes in the field of media studies, and will not be used to create content for commercial use (i.e. the content created on these systems will not be used to generate revenue for the Institution, its staff or its students).

I also certify that these items will not be sold on or transferred to another party, except to another educational Institution and only if this Institution signs the same confirmation form.

I declare that I am legally authorised to sign on behalf of the above Institution.

Name _____
Position _____
Email _____

Signature _____
Date _____